

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Crossroads Media**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 498454 /		<u>Alt Order #</u> 06368344
<u>Product</u> CROSSROADS GPS		
<u>Contract Dates</u> 10/21/12 - 10/28/12		<u>Estimate #</u> 1121
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 20	KVVU	10/27/12	10/27/12	Criminal Minds	Sat 5-6p		:30			NM	7	\$3,845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$145.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Criminal Minds	Sat 5-6p	-----Sa--	:30		\$145.00	NM		
			See MG 20.2,20.3,20.4,20.5,20.6,20.7									
	2	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M-----	:30		\$1,025.00	NM		
	Ⓜ		See MG 20.9,20.10,20.11									
	3	KVVU	10/21/12-10/28/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
	Ⓜ		MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1									
	4	KVVU	10/21/12-10/28/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
	Ⓜ		Credited									
	5	KVVU	10/27/12-10/27/12	Prime After Baseball	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$510.00	NM		
	Ⓜ		MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1									
	6	KVVU	10/25/12-10/25/12	Special Early News	Special Early News	----Th----	:30		\$950.00	NM		
	Ⓜ		MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1									
	7	KVVU	10/27/12-10/27/12	Star Wars The Clone Wars	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$510.00	NM		
	Ⓜ		See MG 20.8									
	8	KVVU	10/27/12-10/27/12	Star Wars The Clone Wars	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$510.00	NM		
	Ⓜ		MG for 20.7 10/27									
	9	KVVU	10/28/12-10/28/12	Simpsons/Simpsons	M-Sa 8-10p/Su 7-1	-----Su	:30		\$650.00	NM		
	Ⓜ		MG for 20.2 10/22									
	10	KVVU	10/28/12-10/28/12	CSI:Miami	Sun 12-1am	-----Su	:30		\$300.00	NM		
	Ⓜ		MG for 20.2 10/22									
	11	KVVU	10/28/12-10/28/12	Extra Weekend	Sun 2-3am	-----Su	:30		\$75.00	NM		
	Ⓜ		MG for 20.2 10/22									
Totals											58	\$41,265.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	58	\$41,265.00	\$35,075.25
<b>Totals</b>	<b>58</b>	<b>\$41,265.00</b>	<b>\$35,075.25</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
498454 /	06368344

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/21/12 - 10/28/12	CROSSROADS GPS	1121

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	10/24/12 / 10/24/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 13.21

REP: OK'D M5 SEE LINE 70  
TOTAL SAME  
PLS CNF THANKS  
NIKKI

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 12 AGENCY PRODUCT CODE = 11 AGENCY EST# = 1121												
4	S		400P-500P	30		\$350.00	10/26	10/26	0		FRI	0
PROGRAM : DR OZ CON COM1 : DR OZ												
70	A		500A-600A	30		\$350.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS ORD COM1 : SPOT N/A. MG AM NEWS. NOT PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT26 ON LINE-4 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 13.21  
 \*\*\* KVVU-TV \*\*\*  
 REP HEADLINE# 6368344 TRF# 498454  
 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:  
 M5 OK'D BUY#4 MISSED: FRI/400P-500P OCT26 30S \$350.00 (OCT25/12)  
 OFFER: FRI/500A-600A OCT26 30S \$350.00 PLS ADVISE.  
 CMT: SPOT N/A. MG AM NEWS. NOT PRE-BOOKED PLS APPROVE.

CONTRACT TOTAL 41265.00  
 TOTAL SPOTS 58

MARKET TOTALS \$375,136 KVVU 11% KSNV 33% KLAS 33% KTNV 11% KVMY 8% KVCW 1% CABL 0%  
 KTUD 3%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

[illegible]



Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
		Total 58 Spots for:		\$41,265					58	\$41,265	
		Monthly Estimate Dollars:								\$41,265	Oct12

**CONTRACT**

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**25-TV 5 Drive**  
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New

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**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/26/12	10/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$250.00			
N 2	KVVU	10/26/12	10/26/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$195.00			
N 3	KVVU	10/26/12	10/26/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$300.00			
N 4	KVVU	10/26/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$350.00			
N 5	KVVU	10/26/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$950.00			
N 6	KVVU	10/26/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$450.00			
N 7	KVVU	10/26/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$725.00			
N 8	KVVU	10/26/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$700.00			
N 9	KVVU	10/26/12	10/26/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$275.00			
N 10	KVVU	10/22/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$250.00			
N 11	KVVU	10/22/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision	Alt Order #
498454 /	06368344

Contract Dates	Product	Estimate #
10/21/12 - 10/28/12	CROSSROADS GPS	1121

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/12/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$2,150.00			
N 12	KVVU	10/22/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,950.00			
N 13	KVVU	10/22/12	10/22/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$300.00			
N 14	KVVU	10/22/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$950.00			
N 15	KVVU	10/22/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$900.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	Fox 5 News at 6pm	M-F 6-630pm	M-----	:30	<del>\$900.00</del>	NM		
See MG 20.2,20.3,20.4,20.5,20.6,20.7												
N 16	KVVU	10/22/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$725.00			
N 17	KVVU	10/22/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$700.00			
N 18	KVVU	10/22/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$275.00			
N 19	KVVU	10/27/12	10/27/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$2,100.00			
N 20	KVVU	10/27/12	10/27/12	Criminal Minds	Sat 5-6p		:30			NM	5	\$3,845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$145.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	Criminal Minds	Sat 5-6p	-----Sa--	:30	<del>\$145.00</del>	NM		
See MG 20.2,20.3,20.4,20.5,20.6,20.7												
		2	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M-----	:30	\$1,025.00	NM		
Ⓜ MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1												
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Ⓜ MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1												
		4	KVVU	10/21/12-10/28/12	Fox News Sunday 8-9a	8-9a	-----Su	:30	<del>\$850.00</del>	NM		
Ⓜ Credited												
		5	KVVU	10/27/12-10/27/12	Prime After Baseball	M-Sa 8-10p/Su 7-1	-----Sa--	:30	\$510.00	NM		
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		7	KVVU	10/27/12-10/27/12	Star Wars The Clone Wars	M-Sa 8-10p/Su 7-1	-----Sa--	:30	\$510.00	NM		
Ⓜ MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1												
N 21	KVVU	10/21/12	10/28/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$1,850.00			
Week:		10/22/12	10/28/12	-----1				1	\$1,850.00			

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N 22	KVVU	10/21/12	10/28/12	Criminal Minds	Sun 11p-12am		:30			NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$145.00			
Week:		10/22/12	10/28/12	-----1				1	\$145.00			
N 23	KVVU	10/21/12	10/28/12	Extra Weekend	Su 6-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$175.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12		Extra Weekend	Su 6-7p	-----Su	:30		\$175.00	NM		
Credited												
Week:		10/22/12	10/28/12	-----1				1	\$175.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/22/12-10/28/12		Extra Weekend	Su 6-7p	-----Su	:30		\$175.00	NM		
See MG 20.2,20.3,20.4,20.5,20.6,20.7												
N 24	KVVU	10/21/12	10/28/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$175.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12		Fox News Sunday 8-9a	8-9a	-----Su	:30		\$175.00	NM		
See MG 20.2,20.3,20.4,20.5,20.6,20.7												
Week:		10/22/12	10/28/12	-----1				1	\$175.00			
N 25	KVVU	10/25/12	10/25/12	Cops/Dog The Bounty Hunte	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$195.00			
N 26	KVVU	10/25/12	10/25/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$250.00			
N 27	KVVU	10/25/12	10/25/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$2,150.00			
N 28	KVVU	10/25/12	10/25/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$1,950.00			
N 29	KVVU	10/25/12	10/25/12	Divorce Court	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$195.00			
N 30	KVVU	10/25/12	10/25/12	Anderson	2-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$300.00			
N 31	KVVU	10/25/12	10/25/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$1,025.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	----Th-----	:30		\$1,025.00	NM		
See MG 20.2,20.3,20.4,20.5,20.6,20.7												
N 32	KVVU	10/25/12	10/25/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$900.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		Fox 5 News at 6pm	M-F 6-630pm	----Th-----	:30		\$900.00	NM		
See MG 20.2,20.3,20.4,20.5,20.6,20.7												

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 498454 /		<u>Alt Order #</u> 06368344
<u>Contract Dates</u> 10/21/12 - 10/28/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 1121
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/12/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 33	KVVU	10/25/12	10/25/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$725.00			
N 34	KVVU	10/25/12	10/25/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$700.00			
N 35	KVVU	10/25/12	10/25/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$275.00			
N 36	KVVU	10/23/12	10/23/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$250.00			
N 37	KVVU	10/23/12	10/23/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$195.00			
N 38	KVVU	10/23/12	10/23/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$300.00			
N 39	KVVU	10/23/12	10/23/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$350.00			
N 40	KVVU	10/23/12	10/23/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$450.00			
N 41	KVVU	10/23/12	10/23/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$900.00			
N 42	KVVU	10/23/12	10/23/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$725.00			
N 43	KVVU	10/23/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$700.00			
N 44	KVVU	10/23/12	10/23/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$275.00			
N 45	KVVU	10/24/12	10/24/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$250.00			
N 46	KVVU	10/24/12	10/24/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$2,150.00			
N 47	KVVU	10/24/12	10/24/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$1,950.00			
N 48	KVVU	10/24/12	10/24/12	Anderson	2-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$300.00			
N 49	KVVU	10/24/12	10/24/12	Dr Oz	3-4p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 498454 /		<u>Alt Order #</u> 06368344
<u>Contract Dates</u> 10/21/12 - 10/28/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 1121
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/12/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
											1	\$950.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/12	10/28/12	--1----				1	\$350.00					
N 50	KVVU	10/24/12	10/24/12	Special Early News	Special Early News		:30			NM	1	\$950.00		
											1	\$450.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/12	10/28/12	--1----				1	\$950.00					
N 51	KVVU	10/24/12	10/24/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00		
											0	\$0.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/12	10/28/12	--1----				1	\$450.00					
N 52	KVVU	10/24/12	10/24/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00		
											1	\$725.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/12	10/28/12	--1----				1	\$1,025.00					
											1	\$700.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/12	10/28/12	--1----				1	\$700.00					
N 53	KVVU	10/24/12	10/24/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00		
											1	\$275.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/12	10/28/12	--1----				1	\$725.00					
N 54	KVVU	10/24/12	10/24/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00		
											1	\$275.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/12	10/28/12	--1----				1	\$700.00					
N 55	KVVU	10/24/12	10/24/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00		
											1	\$275.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/12	10/28/12	--1----				1	\$275.00					
											56	\$41,265.00		
Totals											56	\$41,265.00		

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	56	\$41,265.00	\$35,075.25
<b>Totals</b>	<b>56</b>	<b>\$41,265.00</b>	<b>\$35,075.25</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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REP HEADLINE# 6368344 TRF# 498454  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 15.01  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/CROSSROADS GPS REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER # \_\_\_\_\_ CONTRACT # 6368344 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1121 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT21/12 OCT28/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT18/12 15.01

REP: TO ROSE  
FR NIKKI  
OK'D M1 AND M2 SEE LINE 56-66  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

AGENCY ADVERTISER CODE = 12 AGENCY EST# = 1121  
AGENCY PRODUCT CODE = 11

15	S		600P-630P	30		\$900.00	10/22	10/22	0		MON	0
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PROGRAM : FOX 5 NEWS @ 6PM  
CON COM1 : FOX 5 NEWS @ 6PM

56	A		730P-800P	30		\$1,025.00	10/22	10/22	1		MON	1
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PROGRAM : SPECIAL NEWS AFTER THE DEBATE  
ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER.  
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-15 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-20 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-23 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-23 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-24 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-24 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-31 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT25 ON LINE-32 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-52 FOR 1 SPOT/WK

57	A	800A-900A	30	\$850.00	10/21	10/21	1	SUN	1
57	A	800A-900A	30	\$850.00	10/28	10/28	1	SUN	1

PROGRAM : FOX NEWS  
ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER.  
PART OF A MAKEGOOD MADE UP OF LINES 56-60

58	A	900P-1000P	30	\$510.00	10/27	10/27	1	SAT	1
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PROGRAM : THE CLOSER  
ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER.  
PART OF A MAKEGOOD MADE UP OF LINES 56-60

59	A	400P-430P	30	\$950.00	10/25	10/25	1	THU	1
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PROGRAM : NEWS  
ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER.  
PART OF A MAKEGOOD MADE UP OF LINES 56-60

60	A	800P-900P	30	\$510.00	10/27	10/27	1	SAT	1
----	---	-----------	----	----------	-------	-------	---	-----	---

PROGRAM : STAR WARS THE CLONE WARS  
ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER.  
PART OF A MAKEGOOD MADE UP OF LINES 56-60

20	S	500P-600P	30	\$145.00	10/27	10/27	0	SAT	0
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PROGRAM : CRIMINAL MINDS  
CON COM1 : CRIMINAL MINDS

23	S	600P-700P	30	\$175.00	10/21	10/28	0	SUN	0
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PROGRAM : EXTRA WEEKEND  
CON COM1 : EXTRA WEEKEND

24	S	800A-900A	30	\$175.00	10/21	10/28	0	SUN	0
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PROGRAM : FOX NEWS SUNDAY  
CON COM1 : FOX NEWS SUNDAY

25	S	100P-200P	30	\$195.00	10/25	10/25	0	THU	0
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PROGRAM : COLD CASE FILES  
CON COM1 : COLD CASE FILES

61	A	1200N-100P	30	\$195.00	10/25	10/25	1	THU	1
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PROGRAM : COPS/DOG THE BOUNTY HUNTER  
ORD COM1 : TP & PRG CHG DUE TO SPORTS & DEBATE. PREBOOKED PLS APPROVE.  
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-25 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-29 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-30 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-48 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-49 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-50 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 15.01

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
62	A		1100A-1200N	30		\$195.00	10/25	10/25	1		THU	1
PROGRAM : DIVORCE COURT/DIVORCE COURT												
ORD COM1: TP & PRG CHG DUE TO SPORTS & DEBATE. PREBOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 61-66												
63	A		200P-300P	30		\$300.00	10/25	10/25	1		THU	1
PROGRAM : ANDERSON												
ORD COM1: TP & PRG CHG DUE TO SPORTS & DEBATE. PREBOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 61-66												
64	A		200P-300P	30		\$300.00	10/24	10/24	1		WED	1
PROGRAM : ANDERSON												
ORD COM1: TP & PRG CHG DUE TO SPORTS & DEBATE. PREBOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 61-66												
65	A		300P-400P	30		\$350.00	10/24	10/24	1		WED	1
PROGRAM : DR OZ												
ORD COM1: TP & PRG CHG DUE TO SPORTS & DEBATE. PREBOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 61-66												
66	A		400P-430P	30		\$950.00	10/24	10/24	1		WED	1
PROGRAM : NEWS												
ORD COM1: TP & PRG CHG DUE TO SPORTS & DEBATE. PREBOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 61-66												
29	S		1100A-1200N	30		\$195.00	10/25	10/25	0		THU	0
PROGRAM : BETTER LAS VEGAS												
CON COM1: BETTER LAS VEGAS												
30	S		300P-400P	30		\$300.00	10/25	10/25	0		THU	0
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
31	S		530P-600P	30		\$1,025.00	10/25	10/25	0		THU	0
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 15.01

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32	S		600P-630P	30		\$900.00	10/25	10/25	0		THU	0
PROGRAM : FOX 5 NEWS @ 6PM												
CON COM1 : FOX 5 NEWS @ 6PM												
48	S		300P-400P	30		\$300.00	10/24	10/24	0		WED	0
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												
49	S		400P-500P	30		\$350.00	10/24	10/24	0		WED	0
PROGRAM : DR OZ												
CON COM1 : DR OZ												
50	S		500P-530P	30		\$950.00	10/24	10/24	0		WED	0
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1 : FOX 5 NEWS AT 5PM												
52	S		530P-600P	30		\$1,025.00	10/24	10/24	0		WED	0
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1 : FOX 5 NEWS AT 530PM												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#15	MISSED: MON/600P-630P				OCT22		30S	\$900.00		
		BUY#20	SAT/500P-600P				OCT27		30S	\$145.00		(OCT12/12)
		BUY#23	SUN/600P-700P				OCT21	OCT28	30S	\$175.00		
		BUY#24	SUN/800A-900A				OCT21	OCT28	30S	\$175.00		
		BUY#31	THU/530P-600P				OCT25		30S	\$1,025.00		
		BUY#32	THU/600P-630P				OCT25		30S	\$900.00		
		BUY#52	WED/530P-600P				OCT24		30S	\$1,025.00		
			OFFER: MON/730P-800P				OCT22		30S	\$1,025.00		
			& SUN/800A-900A				OCT21	OCT28	30S	\$850.00		PLS ADVISE.
			& SAT/900P-1000P				OCT27		30S	\$510.00		
			& THU/400P-430P				OCT25		30S	\$950.00		
			& SAT/800P-900P				OCT27		30S	\$510.00		
CMT: SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER.												



REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 15.01  
 \*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

REP HEADLINE# 6368344 TRF# 498454  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M2	OK'D		MISSED: THU/100P-200P									
	BUY#25		THU/1100A-1200N				OCT25		30S	\$195.00		(OCT12/12)
	BUY#29		THU/300P-400P				OCT25		30S	\$195.00		
	BUY#30		WED/300P-400P				OCT25		30S	\$300.00		
	BUY#48		WED/400P-500P				OCT24		30S	\$300.00		
	BUY#49		WED/500P-530P				OCT24		30S	\$350.00		
	BUY#50		OFFER: THU/1200N-100P				OCT25		30S	\$195.00		
			& THU/1100A-1200N				OCT25		30S	\$195.00		
			& THU/200P-300P				OCT25		30S	\$300.00		
			& WED/200P-300P				OCT24		30S	\$300.00		
			& WED/300P-400P				OCT24		30S	\$350.00		
			& WED/400P-430P				OCT24		30S	\$950.00		

PLS ADVISE.

CMT: TP & PRG CHG DUE TO SPORTS & DEBATE. PREBOOKED PLS APPROVE.

OCT/12	41265.00	CONTRACT TOTAL	41265.00
		TOTAL SPOTS	56

MARKET TOTALS \$375,136 KVVU 11% KSNV 33% KLAS 33% KTNV 11% KVMY 8% KVCW 1% CABL 0%  
 KTUD 3%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

OCT10/12 12.44  
\*\*\* KVVU-TV \*\*\*

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 12 AGENCY PRODUCT CODE = 11 AGENCY EST# = 1121											
1		1000A-1100A	30		\$250.00	10/26	10/26	1		FRI	1
PROGRAM : DR OZ CON COM1 : DR OZ											
2		1100A-1200N	30		\$195.00	10/26	10/26	1		FRI	1
PROGRAM : BETTER LAS VEGAS CON COM1 : BETTER LAS VEGAS											

REP HEADLINE# 6368344  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.44  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	10/26	10/26	1		FRI	1
4			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	10/26	10/26	1		FRI	1
5			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	10/26	10/26	1		FRI	1
6			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	10/26	10/26	1		FRI	1
7			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	10/26	10/26	1		FRI	1
8			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	10/26	10/26	1		FRI	1
9			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	10/26	10/26	1		FRI	1
10			1000A-1100A PROGRAM : DR OZ CON COM1: DR OZ	30		\$250.00	10/22	10/22	1		MON	1
11			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$2,150.00	10/22	10/22	1		MON	1

REP HEADLINE# 6368344  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.44  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
12			1100P-1135P	30		\$1,950.00	10/22	10/22	1		MON	1
PROGRAM : FOX 5 NEWS AT 1100P												
CON COM1 : FOX 5 NEWS AT 1100P												
13			300P-400P	30		\$300.00	10/22	10/22	1		MON	1
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												
14			500P-530P	30		\$950.00	10/22	10/22	1		MON	1
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1 : FOX 5 NEWS AT 5PM												
15			600P-630P	30		\$900.00	10/22	10/22	1		MON	1
PROGRAM : FOX 5 NEWS @ 6PM												
CON COM1 : FOX 5 NEWS @ 6PM												
16			600A-700A	30		\$725.00	10/22	10/22	1		MON	1
PROGRAM : FOX5 NEWS 6A												
CON COM1 : FOX5 NEWS 6A												
17			700A-900A	30		\$700.00	10/22	10/22	1		MON	1
PROGRAM : FOX5 MORNING NEWS												
CON COM1 : FOX5 MORNING NEWS												
18			900A-1000A	30		\$275.00	10/22	10/22	1		MON	1
PROGRAM : MORE LAS VEGAS												
CON COM1 : MORE LAS VEGAS												
19			1000P-1100P	30		\$2,100.00	10/27	10/27	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT												
CON COM1 : FOX 5 NEWS AT 10PM SAT												
20			500P-600P	30		\$145.00	10/27	10/27	1		SAT	1
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												

N/A

730-8P

4-430P

N/A

REP HEADLINE# 6368344  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
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 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.44  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			1000P-1045P	30		\$1,850.00	10/21	10/28	1		SUN	2
PROGRAM : FOX 5 NEWS AT 10PM SUN												
CON COM1: FOX 5 NEWS AT 10PM SUN												
22			1100P-1200M	30		\$145.00	10/21	10/28	1		SUN	2
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												
23			600P-700P	30		\$175.00	10/21	10/28	1		SUN	2
PROGRAM : EXTRA WEEKEND												
CON COM1: EXTRA WEEKEND												
24			800A-900A	30		\$175.00	10/21	10/28	1		SUN	2
PROGRAM : FOX NEWS SUNDAY												
CON COM1: FOX NEWS SUNDAY												
25			100P-200P	30		\$195.00	10/25	10/25	1		THU	1
PROGRAM : COLD CASE FILES												
CON COM1: COLD CASE FILES												
26			1000A-1100A	30		\$250.00	10/25	10/25	1		THU	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
27			1000P-1100P	30		\$2,150.00	10/25	10/25	1		THU	1
PROGRAM : FOX 5 NEWS AT 10P												
CON COM1: FOX 5 NEWS AT 10P												
28			1100P-1135P	30		\$1,950.00	10/25	10/25	1		THU	1
PROGRAM : FOX 5 NEWS AT 1100P												
CON COM1: FOX 5 NEWS AT 1100P												
29			1100A-1200N	30		\$195.00	10/25	10/25	1		THU	1
PROGRAM : BETTER LAS VEGAS												
CON COM1: BETTER LAS VEGAS												

*Cops 1005 12-19*

*Divorce Court*

REP HEADLINE# 6368344  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.44  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
30			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	10/25	10/25	1		THU	1
31			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,025.00	10/25	10/25	1		THU	1
32			600P-630P PROGRAM : FOX 5 NEWS @ 6PM CON COM1: FOX 5 NEWS @ 6PM	30		\$900.00	10/25	10/25	1		THU	1
33			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	10/25	10/25	1		THU	1
34			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	10/25	10/25	1		THU	1
35			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	10/25	10/25	1		THU	1
36			1000A-1100A PROGRAM : DR OZ CON COM1: DR OZ	30		\$250.00	10/23	10/23	1		TUE	1
37			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$195.00	10/23	10/23	1		TUE	1
38			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	10/23	10/23	1		TUE	1

2-3p

N/A

N/A

REP HEADLINE# 6368344  
 \*\*\* ORIGINAL REV#0 \*\*\*

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 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.44  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
39			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	10/23	10/23	1		TUE	1
40			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	10/23	10/23	1		TUE	1
41			600P-630P PROGRAM : FOX 5 NEWS @ 6PM CON COM1: FOX 5 NEWS @ 6PM	30		\$900.00	10/23	10/23	1		TUE	1
42			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	10/23	10/23	1		TUE	1
43			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	10/23	10/23	1		TUE	1
44			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	10/23	10/23	1		TUE	1
45			1000A-1100A PROGRAM : DR OZ CON COM1: DR OZ	30		\$250.00	10/24	10/24	1		WED	1
46			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$2,150.00	10/24	10/24	1		WED	1
47			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P	30		\$1,950.00	10/24	10/24	1		WED	1

REP HEADLINE# 6368344  
 \*\*\* ORIGINAL REV#0 \*\*\*

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 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.44  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48			300P-400P	30		\$300.00	10/24	10/24	1		WED	1
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
49			400P-500P	30		\$350.00	10/24	10/24	1		WED	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
50			500P-530P	30		\$950.00	10/24	10/24	1		WED	1
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												
51			500A-600A	30		\$450.00	10/24	10/24	1		WED	1
PROGRAM : FOX5 NEWS 5A												
CON COM1: FOX5 NEWS 5A												
52			530P-600P	30		\$1,025.00	10/24	10/24	1		WED	1
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												
53			600A-700A	30		\$725.00	10/24	10/24	1		WED	1
PROGRAM : FOX5 NEWS 6A												
CON COM1: FOX5 NEWS 6A												
54			700A-900A	30		\$700.00	10/24	10/24	1		WED	1
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
55			900A-1000A	30		\$275.00	10/24	10/24	1		WED	1
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												

OCT/12 41265.00 CONTRACT TOTAL 41265.00  
 TOTAL SPOTS 59



REP HEADLINE# 6368344  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
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 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.44  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	:	:	:	:	:	:

MARKET TOTALS \$375,136 KVVU 11% KSNV 33% KLAS 33% KTNV 11% KVMY 8% KVCW 1% CABL 0%  
 KTUD 3%

SVC- NSI  
 DEMOS- RA35+\*